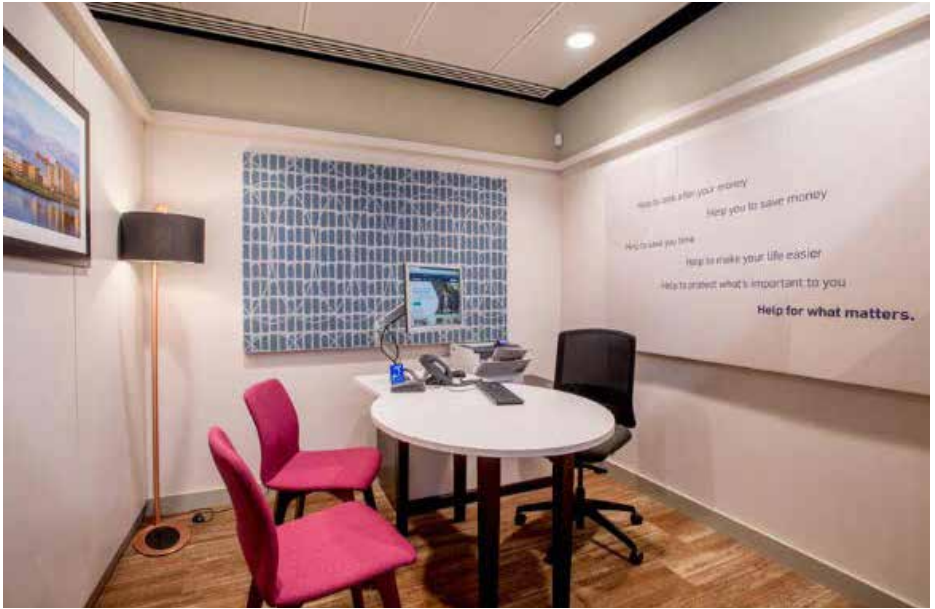




ACOUSTIC PANEL CASE STUDY





The brief

When RBS Bank built their consultation cubicles, they wanted to offer customers more privacy to discuss personal financial details without being overheard.

Although RBS had some consultation rooms where the door could be closed, they also had cubicles without doors in an open plan space. The brief was to prevent others from overhearing conversations outside the cubicle in order to respect customer privacy.

Good acoustic control is desirable in any room to provide a comfortable listening experience, whilst preventing loud background noise. But in a situation where privacy is required, finding a way to direct and control sound is essential. RBS needed to offer customers privacy in a semi-open plan space as well using a solution that was both beautiful and that met with their brand guidelines.



Natwest open consult room



Why did they choose PMT Digital?

RBS chose to work with us because we already had an excellent working relationship with them. This was following a project to print their exact brand colours and designs onto bespoke wallpaper for a nationwide redecoration scheme. We had achieved perfect matches to their brand colours on the bespoke wallpaper and RBS were delighted with the finished result. They had also experienced the efficient service of our installation teams and knew we could provide a high quality result with minimum disruption.

Our solution

We suggested installing Ecophon Akusto One SQ panels on the walls of the cubicles to increase the sound absorption and prevent conversations being heard outside the cubicles or rooms. These panels are used everywhere from schools, hospitals, and canteens to homes and offices, and help create a comfortable atmosphere for people who use the spaces.

Using our specialist printing equipment and solvent-free UV ink, we are able to print any design, image or colour onto these panels and create a precise finish every time.

This meant the panels became not only a practical solution, but a piece of artwork that enhanced the areas in which they were used.



Quality control

All of the panels were checked for perfect colour reproduction against Pantone ranges and imperfections before delivery. We are able to print images across several panels to create a large picture. These can be installed in perfect alignment by our expert fitters so that the picture appears seamless. The panels were installed overnight at flagship store locations to prevent any disruption to the working of the banks.

Results

RBS chose to use a range of designs for us to print onto the panels, including photographs of famous scenes around Liverpool – such as the Liver Birds and Albert Docks. Other panels were printed with logos in brand colours, abstract decorative patterns and wording. The panels are now being installed in flagship stores nationwide.

RBS carried out their own tests with acoustic engineers to check the quality of the sound absorption and control. We are happy to say that the products passed with flying colours.



“PMT have worked across NatWest, Royal Bank and Ulster Bank, manufacturing and installing Ecophon boards in our branches. These are used to help with the acoustics in our new modern, open plan branches. PMT print local photography or a brand representation on these for us, so they become a build on the overall branch design. They also guide on the hanging positions to ensure we utilise the optimum wall space for acoustics. The print finish is always to a high quality with PMT always offering the support to ensure the image quality is the best it can be. To our staff and customers the boards are simply artwork, which is exactly the brief we gave them to complete.”

Design Manager, RBS Group

Give us a call and speak to one of our friendly team on 01480 493666

